

# ALEX MOEHRING

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## EDUCATION

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<b>Massachusetts Institute of Technology</b> Ph.D. Management Science, Information Technology SM in Management Research Thesis Supervisor: Prof. Catherine Tucker	2024 (Expected)
<b>University of North Carolina at Chapel Hill</b> Bachelor of Science in Business Administration Bachelor of Arts in Economics, Minor in Mathematics Honors Thesis Supervisor: Dr. Mike Aguilar	2014

## AFFILIATIONS

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- Graduate Research Affiliate, MIT Initiative on the Digital Economy 2020-
- Graduate Research Affiliate, MIT Blueprint Labs 2022-

## EXPERIENCE

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<b>Research Assistant</b> for Nikhil Agarwal & Tobias Salz	2020-2022
<b>Research Assistant</b> , Microsoft Research New England	2016-2018
<b>Economic Analyst</b> , Wells Fargo Securities	2014-2016

## GRANTS AND AWARDS

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- WISE Best Paper Award (2021)
- University of Pennsylvania's Center for Technology, Innovation and Competition research grant on the Economics of Digital Services (2021)
- DuWayne J. Peterson Jr. (1955) Fellowship (2019, 2021, 2022)
- UNC Highest Honors & Highest Distinction (2014)

## TEACHING

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### Teaching Assistant

- 15.S63: Executive MBA Pricing (Winter 2022, Catherine Tucker)
- 15.818: Pricing (Fall 2022, Catherine Tucker)

### Mentor

- MIT Summer Research Program Graduate Mentor (2022)
- 15.572: Analytics Lab, Team Mentor (2021-)

## WORKING PAPERS

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\* indicates first author or co-first author. Co-first authors listed in alphabetic order.

1. (*Job Market Paper*) **Moehring, Alex\***. [Personalized Rankings and User Engagement: An Empirical Evaluation of the Reddit News Feed](#), 2023.
2. Collis, Avinash\*, **Alex Moehring\***, Ananya Sen\*, and Alessandro Acquisti. [Information Frictions and Heterogeneity in Valuations of Personal Data](#), 2021.
  - WISE 2021 Best paper award
3. Agarwal, Nikhil\*, **Alex Moehring\***, Pranav Rajpurkar\*, and Tobias Salz\*. [Combining Human Expertise with Artificial Intelligence: Experimental Evidence from Radiology](#), 2023.
  - Media Coverage: [Wall Street Journal](#), [Quartz](#)
4. **Moehring, Alex\***. [News Feeds and User Engagement: Evidence from the Reddit News Tab](#), 2022. Preparing for submission Fall 2023.
5. **Moehring, Alex\*** and Carlos Molina\*. [Social Influence and News Consumption](#), 2023

## JOURNAL PUBLICATIONS

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1. **Moehring, Alex\***, Avinash Collis, Kiran Garimella, M. Amin Rahimian, Sinan Aral, and Dean Eckles. [Providing normative information increases intentions to accept a COVID-19 vaccine](#). *Nature Communications* (2023).
  - Media Coverage: [The New Yorker](#), [Los Angeles Times](#)
2. Collis, Avinash\*, Kiran Garimella\*, **Alex Moehring\***, M. Amin Rahimian\*, Stella Babalola, Nina H. Gobat, Dominick Shattuck, Jeni Stolow, Sinan Aral, and Dean Eckles. [Global survey on COVID-19 beliefs, behaviors, and norms](#). *Nature Human Behavior* (2022)
3. Holtz, David\*, Michael Zhao\*, Seth G. Benzell, Cathy Cao, M. Amin Rahimian, Jeremy Yang, Jennifer Allen, Avinash Collis, **Alex Moehring**, Tara Sowrirajan, Dipayan Ghosh, Yunhao Zhang, Paramveer Dhillon, Christos Nicolaidis, Dean Eckles and Sinan Aral. [Interdependence and the Cost of Uncoordinated Responses to COVID-19](#) *Proceedings of the National Academy of Sciences* (2021)

## INVITED SEMINARS & CONFERENCES (INCLUDES SCHEDULED)

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**2024:** Workshop on Platform Analytics

**2023:** MIT Marketing Seminar, MIT Economics IO Lunch, MIT IDE Seminar, Marketing Science, MIT Social Analytics Lab, Conference on Information Systems and Technology, Workshop on Information Systems and Economics, University of Pittsburgh Katz, University of Washington Foster, Columbia Business School, Dartmouth Tuck, UNC Kenan Flagler, University of Rochester Simon, Notre Dame Mendoza, UCLA Anderson, NYU Stern, Arizona State W.P. Carey, Duke Fuqua, Purdue Daniels, Johns Hopkins Carey, BU Questrom

**2022:** MIT Social Analytics Lab, BU Platform Strategy Research Symposium, MIT Economics IO Lunch

**2021:** CMU PeeX Lab, Conference on Information Systems and Technology, MIT Conference on Digital Experimentation, MIT Social Analytics Lab, Workshop on Information Systems and Economics, MIT Guest Lecture HST.936

## PROFESSIONAL SERVICE

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**Reviewer:** Management Science, Management Information Systems Quarterly, International Conference on Information Systems

**CODE@MIT:** Technical Program Committee

## REFERENCES

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**Catherine Tucker**

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Professor of Marketing  
MIT Sloan School of Management  
[cetucker@mit.edu](mailto:cetucker@mit.edu)

**Nikhil Agarwal**

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MIT Department of Economics  
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**Dean Eckles**

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